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**H-E-B and Wind Energy Corporation Launch
Sustainable Power Initiative**

*Research & Development Partnership Will Measure Wind Power Opportunities
in South Texas*

Weslaco, Texas – H-E-B announced today that it has partnered with Wind Energy Corporation (Wind Energy) in an exciting new research and development project to study the commercial application of Wind Energy’s vertical axis wind turbine. The study will take place at H-E-B’s Weslaco Retail Support Center, in Weslaco, Texas.

H-E-B, one of the nation’s largest food retailers with stores throughout Texas and Mexico, is committed to environmental projects that support the communities in which they operate. Beginning in March, the partnership will consist of an 18 to 24 month observation and analysis of wind power opportunities in South Texas. Wind Energy will manage the installation, data collection and research associated with the project.

“This is an exciting opportunity for H-E-B,” said Shelley Parks, Spokesperson for South Texas Public Affairs for H-E-B. “The formation of this partnership and the launch of this project is a unique opportunity for us to conduct our business in a responsible and sustainable way while contributing to the development of revolutionary energy solutions.”

H-E-B’s Weslaco site was chosen over 18 other potential H-E-B pilot sites in Texas because of its wind conditions and opportunity for a secure location in which to conduct the necessary research. This research and development project will allow Wind Energy to ascertain how much electricity the system will provide to the facility and opportunities for future power distribution.

“Wind Energy is thrilled to partner with a company like H-E-B, who is committed to advancing the science of community and commercial wind applications,” said James Fugitte, chairman and CEO, Wind Energy Corporation. “This partnership provides the opportunity to commercially test what we’ve already discovered in our laboratories; that our design is sound, our materials are superior and our vision of cost-effective, distributive energy is attainable.”



Wind Energy's wind turbine is an advanced composite, vertical axis design that has a solid "sail" design. The turbine will perform over a wide range of wind speeds and will have a peak capacity of 25kW to 50kW.

About H-E-B

For more than 100 years, H-E-B has been an innovative retailer. Known for its fresh food, quality products and convenient services, H-E-B strives to provide the best customer experience at the lowest prices. Based in San Antonio, H-E-B proudly employs over 60,000 Partners and serves millions of customers in more than 150 communities throughout Texas and Mexico. For more information about H-E-B, please visit www.heb.com.

About Wind Energy Corporation

Headquartered in Elizabethtown, Kentucky, Wind Energy Corporation is committed to providing commercial and community customers with wind harvesting solutions that change the world of business, developing countries and the environment. The company's vertical axis turbine design provides customers with an on-site, cost-competitive energy system that demonstrates customers' commitment to renewable energy. Wind Energy Corporation is dedicated to providing what's needed for people everywhere to have access to sustainable power.